



Business Plan – Existing BID boundary

Indicative priorities for 2024/25 year include:

Advocate for Onehunga business with a variety of agencies including:

- Engage and prioritise work with Eke Panuku on Transform Onehunga programme including Countdown and Dress-Smart developments.
- Auckland Council and Council Controlled Organisations and elected officials such as Maungakiekie-Tāmaki Local Board.
- Central government entities and representatives including the local MP, such as Auckland Light Rail, Waka Kotahi.

Maintain our relationship and membership services to support Onehunga businesses to thrive:

- Membership database.
- Deliver business event calendar for members.

Deliver brand strategy for Onehunga Business Association

- Onehunga website and social media management

Deliver the Christmas Parade and private events, such as the Culinary Crawl, promotions, and brand activations.

Deliver crime prevention tactics for Onehunga including overseeing a well-presented town centre:

- Actively remove graffiti from town centre
- Manage existing CCTV network:
 - Continue to upgrade aging hardware and ensure programme is delivering for members.